

Short Proposal for HollywoodCrew.com

Dear business entrepreneur:

This short proposal is to secure financing and develop and build a web based job site business with the highest marketable name, **HollywoodCrew.com** and to maintain and promote it throughout the film, TV, Animation, and the full entertainment community. It would be similar to the job site Monster.com that would offer to jobseekers and employers a cross-referencing web site to post their resumes and jobs from Hollywood and around the world. A one-stop shop for finding and making offers for entertainment jobs from the thousands of films, TV shows, documentaries, animations, web cast, pod cast, concerts, to all entertainment that is made yearly. We also have plans to offer items for sale on the site to help the seeker with resumes, information resources, entertainment books, programs, events, educational products and affiliate links. We plan to be a business that can bring talent to the very needs of producers, directors, studios, executives and the thousands highly sought after jobs through the entertainment industry. The web site and business is under construction and recently started a group on linkedin.com called Hollywood Crew and that goal is to obtain 10,000 or more members to then refer over to the official site when ready.

Marketing (a). First is the name itself, HollywoodCrew.com. Throughout the world people know the name "Hollywood" as the capital of entertainment and combining the word "Crew", along with the world-wide reach of the Internet, HollywoodCrew.com, makes the name and business a shining star to attract employers and job seekers from around the world. Its self-explanatory name, a big marketing plus and automatic branding built in, along with the business of obtaining paid posting for employment and postings from Job seekers and simplifying it with all the whistles in notification programs will gain more industry job employers to Job Seekers to the site and giving them access globally.

Marketing (b). Also to be added will be enhanced in-house marketing by adding a community to let seekers build their own sections similar to myspace.com or youtube.com to Linkeding.com with added incentives, yet to be mentioned, all to insure growth.

Marketing (c). Populating the site with existing employment posting on other site to job seekers or people that post resumes on other sites through teams of experts. We will review all other related job sites and offer to the available postings a new place to post their resumes and find jobs with first time discounts.

Marketing (d) Populating search engines, blogs, groups and other sites with free listing and some paid advertisements.

Marketing (e) Inviting employers and seekers to the site via e mail campaign to all film commissions globally, film festivals entertainment executives, producers, directors, agents, casting directors, studio heads and entertainment Groups. An invite list will be purchased from e mail and regular mail list, entertainment directories and mailing.

Marketing (f) HollywoodCrew.com is also planning to establish a major presence at every film market world wide and make sure we are recognized as a top level source of entertainment talent and employment opportunities. We also plan to bring in PR firms to place the name and business in magazines, billboards and to handle a moderate advertising campaign. We have obtaining a full self promoting product store with our name and logo on dozens of products, e.g. T-shirts, caps, cups, clocks , etc.

Marketing (h) Our continued growth will be adding more posting of resumes and employer posting to the site through self postings, e-mail newsletters, and self video posting with seekers and employers.

HollywoodCrew.com is an easily recognized name and worthy of developing with a constant income potential. The added benefit being an entertainment only job site is that entertainment jobs rotate constantly, causing constant postings in both seekers and employers as apposed to a job site that offers jobs in non entertainment in which an employee would hold a job for years and the employer only posting occasionally.

Our plans are to be a one-stop-shop for everyone in the entertainment industry to post their needs and be seen on the site. Plus we will employ programs with additional paid options be able to have their info sent out via multiple delivery systems. E.G. when a new job is posted it will e mail out to all appropriate seekers, and seekers can opt in to have paid notifications also text to them, Faxed, voice delivered and other means being formed on the Internet.

Our growth through self postings will be adding more posting of resumes and employer posting to the site and allow video posting from seekers in their resume posting section. We may add E mail newsletters and other items for self promotion and affiliate sales to further market and profit from. The fact that we are already starting a buzz for HollywoodCrew.com is being held off as much as possible.

HollywoodCrew.com is offering to qualified people, its first round of potential investment of \$100,000. In return, HollywoodCrew.com offers a ten percent (10%) equity share in this venture. After that, we will seek additional funding to secure our SEC filing. This 10% offer is for a **Limited Time Only**. If you are interested in this potential in HollywoodCrew.com, you will need to agree with a standard Accredited Investor rules and regulations located at the HollywoodCrew.com or mailed to you at your request.

Contact: Referred By: _____

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